



**FIERCE &
FEARLESS
PODCAST**

SPONSOR PARTNERSHIP DECK

Connecting Colorado businesses with an engaged audience through authentic conversations on disability, entrepreneurship, and community.



**FIERCE &
FEARLESS
PODCAST**



Brian "Scoop" Nemeth
Host, Producer & Creator

Meet Brian "Scoop" Nemeth

I founded Fierce & Fearless Podcast to create a platform where authentic conversations about disability, entrepreneurship, and community take center stage.

As an entrepreneur on the autism spectrum (Asperger's syndrome, a high-functioning form of autism), I've experienced firsthand both the challenges and opportunities that come with thinking differently. That perspective has shaped how I build businesses, tell stories, and create spaces where every voice is valued.

Alongside hosting the podcast, I'm also the founder of Primicia Couture, an adaptive apparel company focused on inclusive fashion for disabled and neurodivergent adults.

Every episode is driven by one goal:

To amplify voices, inspire meaningful conversations, and connect people through stories that matter.



Why Fierce & Fearless Exists

Too often, disability stories are told about people instead of with them.

Fierce & Fearless was created to change that by giving disabled entrepreneurs, professionals, advocates, creators, and community leaders a platform to share their own stories—in their own words.

Our mission is to:

- Amplify authentic voices from the disability community
- Challenge stereotypes and misconceptions
- Foster honest conversations between disabled and non-disabled audiences
- Create a space for real perspectives, not inspiration porn

Inspired by the spirit of classic talk radio, Fierce & Fearless combines live audience participation with professional studio production to deliver conversations that are honest, engaging, and unapologetically real.

**We're not here to speak for people.
We're here to give them the microphone.**



Our Audience

Fierce & Fearless Podcast reaches an engaged Colorado audience that values authentic conversations, community impact, entrepreneurship, and disability inclusion. Our viewers don't just watch—they participate through live discussions, call-ins, comments, and ongoing engagement.

Audience Snapshot

- Adults: 25–65+
- Location: Denver Metro
- Gender: **58.4%** Male • **41.7%** Female
- Household Income: \$80K–\$200K+
- Interests: Disability Advocacy, Entrepreneurship, Small Business, Fashion, Mental Health, Colorado Community Stories

Why It Matters

Our audience is made up of engaged professionals, entrepreneurs, advocates, and community members who actively support local businesses and organizations that make a positive impact.



PROOF OUR AUDIENCE IS GROWING ↗

JULY 2

32

Subscribers

37

Promoted Views

▲ **322%**

Subscriber Growth

▲ **5,000%**

Increase in Promoted
Views

**7-Day
Promotion**

JULY 9

135

Subscribers

1,900+

Promoted Views

2,593

Total Channel Views

1,200

Monthly Viewers



**YOUR BUSINESS IN FRONT OF A RAPIDLY
GROWING COLORADO AUDIENCE.**

Your Audience

Fierce & Fearless Podcast attracts an engaged Colorado audience that values authentic conversations, community impact, and meaningful storytelling. Our viewers don't simply watch—they participate through live discussions, call-ins, comments, and ongoing engagement.

Audience Interests

- Disability advocacy & inclusion
- Entrepreneurship & small business
- Adaptive fashion & innovation
- Health & mental wellness
- Autism & neurodiversity
- Community organizations & nonprofits
- Colorado news & local events
- Personal growth & leadership
- Inspiring community stories

Why Sponsors Benefit

Our audience actively supports businesses and organizations that reflect their values. They're looking for trusted local companies, innovative products, inclusive brands, and community partners that make a positive difference.

They're not passive viewers—they're engaged community members.



Why Sponsor Fierce & Fearless?

Your sponsorship helps support independent, disability-led media while promoting your products and services to potential customers throughout the Denver metro area and beyond.

Sponsors receive visibility through:

- Livestream broadcasts
- Archived YouTube episodes
- Website promotion
- Facebook promotion
- Instagram promotion
- Community outreach
- Vendor events
- Networking events
- Public appearances



Founding Sponsor - \$250

Become one of the first businesses to support Fierce & Fearless and lock in your introductory sponsorship rate as the podcast grows.

Your Business Receives

- 1) One professionally produced 30-second commercial
- 2) Commercial aired during Fierce & Fearless livestream broadcasts
- 3) Commercial remains in archived YouTube episodes
- 4) Standalone upload of your commercial on the Fierce & Fearless YouTube channel
- 5) Dedicated sponsor profile page featuring:
 - Business logo
 - Business description
 - Contact information
 - Website link
 - Social media links
- 6) One custom vertical promotional video for social media
- 7) Facebook Sponsor Spotlight post
- 8) Sponsor recognition during podcast broadcasts
- 9) Featured listing on the Sponsors page
- 10) Business logo placement on official Fierce & Fearless promotional T-shirts
- 11) Opportunity to participate in contests, giveaways, and special promotions



Past Guest on the Podcast



DEANNA ROMERO
Ultimate Balanced Health

EPISODE 2 - May 1, 2026

In Episode 2, we've explore the profound connections between gut health, stress, and overall wellness. We've tackled the pressing questions: Why do so many people still feel unwell despite following all the right practices? What messages is your body trying to convey? And how do these issues affect individuals with disabilities in their daily lives? This was an engaging and authentic discussion on achieving balance, healing, and truly understanding your body.



CHERYL LUCERO
Small Business Consultant and Mentor

EPISODE 3 - May 15, 2026

Episode 3 explored the essential elements of entrepreneurship and mentorship with Cheryl Lucero, a seasoned small business consultant and founder of The Zone Marketplace in Denver's vibrant Art District on Santa Fe. With years of experience guiding startups, creatives, and independent business owners, Cheryl shares invaluable insights on common mistakes new entrepreneurs make, the importance of business plans, and strategies for entrepreneurs with disabilities. We discussed the challenges of launching a brick-and-mortar store and discover how The Zone Marketplace empowers startups to thrive while minimizing storefront risks.



Past Guest on the Podcast



GREG NIETO
Reporter CW2 KWGN and FOX31 KDVR

EPISODE 4 - June 6, 2026

With over 25 years of experience in Denver television news, Greg shares insights about his journalism journey, his career prior to Denver, and the evolution of KWGN, WB2, and CW2. This episode explores the impact of streaming and social media on news consumption, the future of local newscasts, and the importance of representation and diversity in broadcast journalism. Greg also discusses opportunities for people with disabilities in the industry and offers valuable advice for aspiring journalists..



CAITLYN JUMP
Colorado-Based Model with Autism/ADHD

EPISODE 5 - June 11, 2026

We've featured Caitlyn Jump, a Colorado-based model, creative, and advocate for neurodivergence. In a candid discussion, Caitlyn shared her inspiring journey of growing up in Colorado Springs, finding her identity in the modeling world, and her experiences as a neurodivergent woman preparing for Colorado Fashion Week. As a featured model for Primicia Couture, she was part of a vibrant movement that challenges stereotypes around autism and ADHD, emphasizing that neurodivergence comes in many forms. We've explored vital topics such as self-acceptance, representation in fashion, and the importance of inclusion in media.



Professional Studio Production

Every episode is produced in a fully equipped podcast studio at the Denver Community Media studios—not a home office.

Broadcast-Quality Production

- Three-camera professional production
- Creative studio lighting
- Broadcast-quality audio
- Live call-in phone system
- Professional host desk and studio set

Television-Level Presentation

- Animated show openers
- Custom lower thirds
- Motion graphics & branded animations
- Recorded video packages
- Sponsor commercials integrated into the show
- Professional scene switching and live production

Live & Interactive

- Livestreamed to YouTube
- Viewers can call in live
- Real-time audience participation
- Live chat and community engagement
- Panel discussions featuring disabled and non-disabled guests from diverse backgrounds

Why This Matters for Sponsors

Your brand appears in a professionally produced broadcast that delivers the same polished experience audiences expect from television and premium YouTube programming—not a webcam podcast.



Let's Grow Together

Become a founding sponsor of Fierce & Fearless.

Reach a growing Colorado audience while supporting meaningful conversations that matter.

Brian "Scoop" Nemeth
Host, Producer & Creator
Fierce and Fearless Podcast

Denver Community Media
2101 Arapahoe Street, Unit 1
Denver, CO 80205

YouTube - <https://www.youtube.com/@fiercefearlesspodcast>

Website - <https://www.fiercefearlesspodcast.com>

Facebook - <https://www.facebook.com/fiercefearlesspodcast>

Instagram - <https://www.instagram.com/fiercefearlesspodcast/>

(719) 388-3206 - cell phone number

brianscoopnemeth@gmail.com